ODDO BHF launches its first euro-backed stablecoin

Paris, October 15, 2025

ODDO BHF, independent European financial Group, has officially launched its first euro-backed stablecoin, EUROD. With this initiative, ODDO BHF becomes one of the first banking institutions in Europe to offer a secure and stable digital currency solution, combining the solidity of the traditional banking system with the advantages of blockchain technology.

A stablecoin is a crypto-asset with a stable value, as the issuer of the product is committed to redeem it at face value. It is a market risk-free solution, offering its users (institutional, corporate, and individual) a fast, transparent, and secure means of payment. Issued in compliance with the European Regulation on crypto-assets (MiCA), EUROD facilitates payment transactions and reduces their costs.

In a context of growing demand for reliable digital payment solutions, ODDO BHF is leveraging its expertise and status as a regulated banking institution to promote the secure adoption of new financial technologies. In this regard, stablecoins are a simple and low-risk way for many investors to familiarize themselves with the blockchain ecosystem.

"*We felt it was essential to offer a European solution denominated in euros in order to provide an alternative to stablecoins denominated in US dollars. Our ambition is to become a leading issuer in the key currency that is the euro, and to build a broader range of high-performance and accessible digital financial services,*" emphasizes Guy de Leusse, Deputy Chief Operating Officer at ODDO BHF.

In addition to being a new product available to ODDO BHF clients, EUROD also targets a new ecosystem, that of blockchain, through new distribution partners. ODDO BHF acts as the issuer of the stablecoin, which is accessible via approved partner platforms, without direct distribution to the public.

ODDO BHF has therefore chosen to list this stablecoin on Bit2me, a European crypto-asset exchange platform based in Spain, and to surround itself with an ecosystem of recognized partners: Flowdesk to ensure liquidity and Fireblocks as a technological solution (tokenization platform).

Like any stablecoin, EUROD may involve counterparty and technological risks and is not covered by the bank deposit guarantee scheme

About ODDO BHF

ODDO BHF is an independent European financial Group active in the areas of Private Wealth Management, Asset Management, Investment Banking and Corporate Banking, Asset Servicing & Metals. With its special entrepreneurial spirit, the Group currently manages around 156 billion euros in client assets and has equity of more than 1.1 billion euros. In 2024, ODDO BHF generated net banking income of 846.4 million euros. With around 3,200 employees in France and Tunisia, Germany and Switzerland, the Group pursues a consistent European strategy with a global perspective. ODDO BHF has a unique shareholder structure that ensures its independence and enables it to develop sustainable products and services. With the aim of creating a world in which every day offers new opportunities.

www.oddo-bhf.com

Press contact

Yoann Besse (CDR)

+33 6 63 03 84 91

yoann.besse@citigatedewerogerson.com